



WatamuOut

ISSUE 3, 2025 SEASON | WWW.WATAMUOUT.COM EXPLORING LIFE EXPERIENCE IN THE COAST

VIBES OF THE INDIAN OCEAN

New Section
Interior Design | Construction
We support the community
Afro Salsa event in the coast

Exclusive

The Essence of African Art and Materials

Watamu | Malindi:

The Perfect Setting for a Dream Wedding

Your next Holidays are in sight WatamuOut



WATAMU'S THIRD EDITION LIFESTYLE MAGAZINE and PLATFORM

2025-2026 MEDIA KIT
FOR BUSINESSES

click



[@watamuout](https://www.watamuout.com)
[watamuout.com](https://www.watamuout.com)

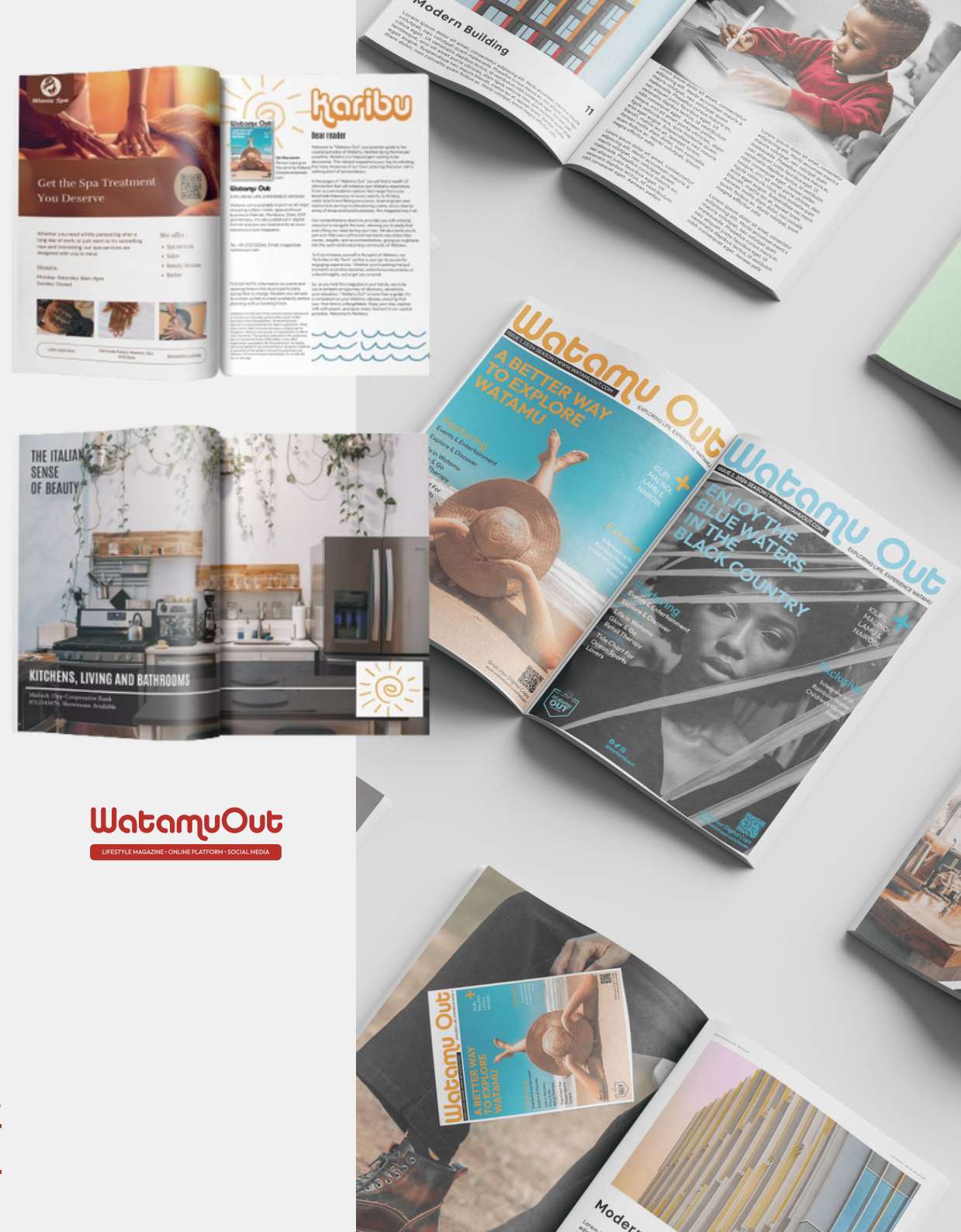
OUR PRINT PRESENCE

In the heart of our coastal paradise, "WatamuOut" Magazine is a tangible celebration of Coast vibrant lifestyle.

Your business can grace the glossy pages of our premier lifestyle publication, reaching tourists and locals alike. From accommodations and dining to captivating interviews and insightful features, our magazine offers a timeless showcase for your business.

Elevate your brand, tell your story, and become an integral part of Watamu's narrative.

click → [@watamuout
watamuout.com](https://www.watamuout.com)



OUR ONLINE PRESENCE

The numbers presented for website visits and social media followers are projections based on the performance observed in the first half of the year.

These figures offer a glimpse into the anticipated growth and engagement trends, providing insights into the platform's expanding reach and audience interactions during this period. As the year progresses, these projections will be continually monitored and updated to reflect the dynamic nature of our online presence.

IG - WATAMUOUTLIFESTYLE
WEBSITE - WATAMUOUT.COM

click → [@watamuout
watamuout.com](https://www.watamuout.com)





**WatamuOut third edition
Release day
7 June**

**WatamuOut Fourth edition
Release day
15 Dicember**

Next edition cover page

We present to you the third edition, in which you can participate.

The release date will be May 15, 2025, making the magazine a biannual publication that covers the entire year.

The previously mentioned costs apply to each edition of the magazine. Next one

**I'm
interested
for the next
edition:**

"WhatsApp us and tell us which
showcase ad size
you are interested in
for the next edition"



CONTACT

**I'm
interested
for the web
and social
media from
now :**

"WhatsApp us and tell us which
showcase ad size
you are interested in."



CONTACT

RATES

MAGAZINE + WEB + SOCIAL MEDIA

SHOWCASE AD SIZE	SINGLE ISSUE	MAGAZINE + ONLINE PLATFORM + SOCIAL MEDIA (FB+IG)	TWO ISSUES (5% Discount)
Quarter Page Showcase	13,000	MAGAZINE + ONLINE PLATFORM + 1 POST	if
Half Page Showcase	23,000	MAGAZINE + ONLINE PLATFORM + 2 POST	you
Full Page Showcase	39,000	MAGAZINE + ONLINE PLATFORM + 3 POST	pay for
Full Spread Page Showcase	75,000	MAGAZINE + ONLINE PLATFORM + 5 POST	both
Inside Front Cover Page Showcase	50,000	MAGAZINE + ONLINE PLATFORM + 4 POST	first & second
Inside Back Cover Page Showcase	44,000	MAGAZINE + ONLINE PLATFORM + 3 POST	edition
Event Showcase	7,000	MAGAZINE + ONLINE PLATFORM + 1 POST	you get
Sponsored Section	10,000	MAGAZINE + ONLINE PLATFORM + 1 POST	5%
Interview Spotlight	85,000	MAGAZINE + ONLINE PLATFORM + 6 POST	Discount
Contact List	2,000	MAGAZINE + ONLINE PLATFORM	of the Total

Package includes

Content writing and editing
Design of Ad
NO PHOTOS

Static post showcasing the creative campaign on WatamuOut's IG account
Reel showcasing the creative campaign on WatamuOut's IG account

Number of campaigns posted on social media vary with the Ad size paid

RATES WEB + SOCIAL MEDIA

SHOWCASE AD SIZE ON THE WEB	HALF A YEAR	WEB + ONLINE PLATFORM + SOCIAL MEDIA INSTAGRAM + TIKTOK	TWO ISSUES (5% Discount)
BANNERS IN ALL PAGES OF THE WEB	30.000	WEB + 2 POST A WEEK ONLINE PLATFORM	if
MAIN SLIDER	22.000	MAIN SLIDER + SPACE IN THE MENU + 2 PAGE WITH TEXT OF YOUR BUSINESS + 2 POST A WEEK ONLINE PLATFORM	you
DISPLAY INSIDE THE MENU	15.000	SPACE IN THE MENU + 2 PAGE ONLY CONTACTS INFO + 1 POST A WEEK ONLINE PLATFORM	pay for
THE CUT SHOP AND SERVICES	8.000	SERVICES MENU SHARED WITH OTHERS + 2 POST A MONTH	both
SPECIALS			first & second
5 PLANS TO DO IN WATAMU	20.000	WEB HALF PAGE + 2 POST A WEEK ONLINE PLATFORM	edition
OUR RECOMMENDATIONS FULL SIZE	20.000	SPECIAL POSITION IN THE WEB + 2 POST A WEEK ONLINE PLATFORM	you get
OUR RECOMMENDATIONS HALF SIZE	10,000	SPECIAL POSITION IN THE WEB + 1 POST A WEEK ONLINE PLATFORM	5%
ESSENTIALS WATAMU-KILIFI-NAIROBI-LAMU	20.000	WEB REPORT + 2 POST A WEEK ONLINE PLATFORM	Discount
REAL ESTATE			of the Total
WITH YOUR BUSINESS CONTACT	10.000	WEB + 2 POST A WEEK ONLINE PLATFORM	
WITH WATAMUOUT CONTACT	5.000	WEB + 1 POST A WEEK ONLINE PLATFORM	